

## **Campaign SS2026 - Copyrights FUCHS SCHMITT**

Buyouts Europe 1 year (online and social media 2 years\*) / PR (editorial articles print, online) / trade fair (trade fair stand, film, advertisements) / print (especially brochures and mailings) / advertisements (print, online, social media) / outdoor advertising (Citylights, billboards or bus stickers) / retailer advertising (decoration/ shop windows, mailings, video screens, online, social media, outdoor advertising, brochures, adverts) / film (image film, social media clips, use online, retailer POS) - \*online and social media: After the period of 2 years, may not create and/or publish any new posts with the image material. Existing publications during the agreed period on social media accounts, apps, websites, e-commerce tools, data carriers (also from sales partners) may continue to exist. For the usage types PR, trade fair, print, the usage period begins on 01/06/2025 and ends on 01/06/2026. For the other agreed usage types advertisements, outdoor advertising, dealer advertising, film, the usage period begins on 01/10/2025 and ends on 01/10/2026. For the usage types online and social media, the usage period begins on 01/10/2025 and ends on 01/10/2027.